



**Artists: VROMB FRANCOEUR**

**Title: Avant Ailleurs**

**Label: ORAL**

**Catalogue # : ORAL 41 LP / CD**

**Out : May 2, 2011**

Urban poetry and industrial atmosphere.

*Avant* (Before): somewhere in the 70s, a first contact with "L' Autchose" by the poet Lucien Francoeur acts on Hugo Girard ( Vromb ) as a Close Encounter of the First Kind. The UFO of the Montreal freak leaves deep traces in the mind of the kid which perceives in the poetry of the rocker-mutant only the immediate levels of poetic associations. *The hotel of vampires, St - Guillaume's sputniks, Nightmare of Dracula* and especially, *A Stereo in my Brain*, inhabit the imagination of Vromb since that early time.

*Ailleurs* (Somewhere else): texts recited or sung by Lucien Francoeur in 2011 are visited, contaminated, by Vromb's sound universe. The prayers of the urban rocker are conveyed by a musical humming out of all musical conventions and ephemeral tendencies.

Clever noises and electronic waves of drones, associate with rhythms, dark climates and acoustic variations. The exquisite noise guitarist, Michel Meunier, marks his presence on this Close Encounter of the Third Kind.

**For music lovers of :**

Aut'Chose, Lucien Francoeur, Vromb, Pan Sonic, Roger Rotor, the poets....

**To buy because....**

- New Vromb release.
- First record in many years for Lucien Francoeur.
- An extraordinary result of a unique, unpredictable collaboration.

VROMB FRANCOEUR · AVANT AILLEURS  
POÈMES ET AUTRES SCARIFICATIONS



- 01 . On achève bien les rockers
- 02 . L' Amérique invouable
- 03 . Montréal le jour
- 04 . Cosmos 1976
- 05 . The future is now
- 06 . Prière interdite
- 07 . Tatouage d'urgence
- 08 . Montréal 1966
- 09 . Ne cherches rien ailleurs qu'ici
- 10 . Tu t'en rappelles -tu?
- 11 . No vacancy
- 12 . Les gitans

Vromb : music  
Lucien Francoeur : texts and vocals  
Michel Meunier : guitars and effects  
John Sellekaers : mastering  
Eric Mattson : design and production  
Josée Boulay : art  
Vinyl by V-RIP, Montreal  
CD by UMEN Digital.  
Printing: Ross Ellis  
Lp Insert by ADC Communications

(p) ORAL 41 www.oral.qc.ca . (c) Vromb  
Francoeur 2011 . made in Quebec

**Distribution**

Ready for world distribution  
Contact : Eric Mattson [oral@videotron.ca](mailto:oral@videotron.ca)



## Vromb, bio

The reputation of Vromb as a unique artist is not to be made within the lovers of minimalist electro rhythms. Although based in Montreal (Quebec), Hugo Girard, known under the name of Vromb, is sharply more famous in Europe and in the United States where his rare concerts make amateurs meet themselves from several hundred kilometers around. Having produced only some records since the beginning of his ten years long career, every new release is anxiously expected. Vromb has a unique style. He brings together powerful electronic rhythms and intense atmospheres created by analogue synthesizers. Hugo Girard's Vromb is one of the most original North American electronic musical projects. (Source: Dimitri della Faille)

## Discography :

Jeux de terre. CD. Batarr / Tesco. 1993  
Transmodulation A.M.P. 7". Ant-Zen. 1995  
Le facteur humain. CD. Ant-Zen. 1996  
Périmètre 3+10. 10" + 3" CD. Ant-Zen. 1999  
Émission pilote. CD. Ant-Zen. 2000  
Émission pilote. 12". Hymen Records. 2000  
Rotation. 7". Klanggalerie. 2000  
Interlüder. CD. Pflichtkauf. 2001  
Épisodes. CD + 5" / 2x12" + 7" Ant-Zen. 2001  
Mémoires paramoléculaires. CD. Hushush. 2002  
Le tourne-disque. 3"CD / 10". Ant-Zen. 2002  
Le pavillon des oiseaux / le monorail (with Szkieve). 7". Hushush. 2003  
Locomotive. 10". Angle Records. 2003  
Rayons. CD / 12". Ant-Zen. 2003  
Jeux de terre. CD / 2x12". Ant-Zen. 2003  
Paradigma. CD. Fario. 2004 (with Telepherique)  
Radiocosmos. 7" Picture disc. Üne. 2004  
Sous hypnose. CD. Ant-Zen. 2007  
Le pêcheur de noyés, Spectre/Nautilus, 2011  
Avant ailleurs, ORAL CD/LP 41 (Vromb Francoeur, with Lucien Francoeur), 2011

## Lucien Francoeur, bio

Born in Montreal on September 9th, 1948. The young Lucien confides in adolescence a passion for poetry; so, after the reading of Arthur Rimbaud's *Ma Bohème* in a school book, he begins to write his first poem pastiches. At the age of 18, after three years of wandering in the streets of Montreal, New York and Toronto, he decides to become a writer and drafts his first collection of poetry, *L'Existence et le Sprint*, which will be refused by all the publishers to whom he will propose it.

At the beginning of 1970, he studies French Literature at the Cégep Maisonneuve, and subsequently joins the anti-cultural Quebecois literature Movement (Gilbert Langevin, Louis Geoffroy, Denis Vanier, Patrick Straram, Pierrot Léger, Emmanuel Cocke, Victor-Lévy Beaulieu, etc.) and writes poetry again. After participating in the 1970 *Nuit de la Poésie*, in Montreal, that he writes his first innovative texts and turns his back on the existentialist writing he practised until then.

After some scenic performances combining readings of poems and improvised musics, he creates the band *Aut' Chose* and signs a record contract with the multinational CBS (today CBS-Sony). His first long-playing record is launched in 1975: *Prends Une Chance Avec Moé* is an immediate success. It will be fast followed, in the same year by *Une Nuit Comme Une Autre*. In 1976 comes the third LP: *Un Cauchemar Américain*. After the dissolution of the band in 1977 for musical differences, six other records will be produced under the moniker, Francoeur. In 2001, he makes a return in force, with the publication of his entire discography with Musimax and the launch, in Quebec and in France, of three books and a record. His last record is a collaboration with the Montrealer, Vromb, edited in 2011.

Lucien Francoeur shares his time between teaching Medieval literature, poetry readings, some rock concerts and media interventions, and acting as polemicist and presenter. He also collaborates on the site [www.lucienfrancoeur.com](http://www.lucienfrancoeur.com).